

**November 10, 2023**

# HUTCHINGS COLLEGE AND CAREER ACADEMY LAUNCHES CTAE MASTERCLASS SERIES

Central High School Alumnus Lewis Williams Returns to  
Bibb County School District as Inaugural Lecturer



Macon, GA – Lewis Williams, recognized in the advertising world as the best of the best, will return to Bibb County School District to conduct a Masterclass series in the same building he attended middle school. The Central High School alumnus will be the inaugural presenter for the Hutchings College and Career Academy **“On the Menu” Masterclass Series** on Monday, November 13, 9:00 AM - 1:00 PM. Students from the graphics and audio visual pathways, as well as select Central High School students will attend an “invitation only” lunch and learn-styled presentation on Advertising and Creative Arts: Branding and Landing Your Dream Career. Williams will not only share his experience but his expertise as well. Students will have the opportunity to have their design portfolios analyzed by the industry elite.

The “On the Menu” Masterclass Series hosted by Hutchings College and Career Academy will be an occasional series offering students the opportunity to engage with and learn from special guests who are experts in their career field.

In 2018, Adweek hailed Williams as one of the Top Creative 100. He has created award-winning campaigns for iconic brands such as McDonald's, Walmart, Toyota, Google, American Airlines, Budweiser, Hallmark, Walt Disney World, Allstate, Miller Lite and Verizon.

After spending much of his successful career at Leo Burnett/Chicago and Burrell Communications, Lewis is the Executive Vice President of Brand Impact at Weber Shandwick/Chicago. He is a distinguished alumnus of The Kent State School of Design and a graduate of BCSD’s Central High School. Lewis was also a middle school student at Ballard Hudson, which is now Hutchings College and Career Academy.

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